

## 14. Stall in the city or school

**Idea: Sell selfmade items in the city or at a school festival (see also WOW-Day festival)**

**What?** Have you made something at home or in handicraft class that you could sell at a stall in your city? Then you first need to obtain information on how the registration of a market stall is being handled in your city. Most probably you will be able to find the answer by visiting your local townhall. In addition, there might be restrictions to selling food in public spaces and therefore we recommend to sell food only on the school grounds. Once you have obtained the permission to have a stall you can prepare the sale of selfmade things.

The following items are particularly well suited for selling: **tied bracelets, selfmade earrings, paintings, postcards** or **small books with a selfmade cover**. Another idea would be nicely designed **apple juice labels** that you stick on apple juice bottles, which looks beautiful!

Or if you feel like making something simple without much effort, you could cook or bake something. For example, you could **bake cakes** and sell them at a school event or at a festival that is specially organized for WOW-Day. You can of course also prepare other things, like **soup, savory snacks** or even **freshly squeezed orange** or **apple juice**. Another idea would be to offer **waffles** to classmates and teachers during the breaks.

Finally you could also think about setting up a **second hand** or a **garage sale**.

**Why?** Through such an activity you actually sell customers a small piece of the idea of WOW-Day. This is especially true, if they buy an apple juice bottle with the WOW-Day logo or your school logo on it. But even just telling them what you are doing and what moves you, gives customers of your booth an idea about the aim of your fundraising activity.

**What do you learn?** When making small, homemade things you train your practical skills, work accurately, sell and learn how to advertise your products.



*“So  
Friday morning  
we all headed downtown.  
Our booth was put up and we  
started selling freshly squeezed  
orange juice, which we made out of  
oranges from the market. We also  
earned quite a lot of money with  
products such as earrings, bra-  
celets, thumbnail pictures  
and bookmarks.”*