



Freunde der
Erziehungskunst
Rudolf Steiners

YOUR DAY YOUR ACTIVITY

LET'S CREATE A FUTURE
FOR EVERYONE!

29 SEPT – 29 NOV 2020



www.waldorf-one-world.org



EUROPEAN
COUNCIL FOR
STEINER WALDORF
EDUCATION



Bund der Freien
Waldorfschulen

WALDORF SV
Bundesschülerrat der Freien Waldorfschulen



A campaign of the Friends of Waldorf Education in cooperation with the European Council for Steiner Waldorf Education, the Bund der Freien Waldorfschulen and the Bundesschülerrat der Freien Waldorfschulen in Germany.

WOW-DAY

Waldorf-One-World

Worldwide solidarity with Waldorf institutions – that is the idea behind Waldorf-One-World, WOW-Day for short. For one day, dedicated people collect donations in many different ways and give the money to Waldorf institutions in need. The proceeds of these activities will be used to provide children with school education, a protective community, or a warm meal.

What we have achieved so far

For over twenty five years now, WOW-Day has been connecting people from all over the world. Students from 40 countries have wholeheartedly committed themselves to an education that opens up new perspectives. With their campaigns, they have already provided essential support for over 187 Waldorf and social initiatives.

How it works

WOW-Day comes to life through your campaigns. Whether student, teacher or parent, together you can plan your WOW-Day: For example, you can organize an open stage, inviting the audience to spontaneously show off their talents, be a waffle maker and enchant with your sweet delicacies, or dig up old treasures for a flea market. Whether big or small - any kind of campaign is possible!

Choose your day!

The time frame for your WOW-Day is from September 29th to November 29th 2020. Within this period, you with your school chooses the day that best fits its campaign.

Register

Let us know if you're planning a WOW-Day. This is the only way we can make your commitment visible. Participation is open to people at Waldorf schools, curative and social therapeutic institutions or Waldorf kindergartens. Please fill out our online registration form.

Get started!

Please go to www.waldorf-one-world.org. You will find numerous ideas for your campaign, information concerning WOW-Day projects, as well as standard employment contracts and forms for a sponsored run.

Schools are asked to transfer the donation to:

Freunde der Erziehungskunst
IBAN DE09 4306 0967 0013 0420 15 | BIC GENODEM1GLS
Reference: WOW + name & location of your school

Contact

Phone: +49 (0) 30 617026 30 | wow-day@freunde-waldorf.de
Freunde der Erziehungskunst Rudolf Steiners e. V.
Weinmeisterstr. 16 | D-10178 Berlin | Germany



IDEAS FOR YOUR CAMPAIGN

YOUR CAMPAIGNS MAKE WOW-DAY WHAT IT IS.

WE WOULD LIKE TO PRESENT SOME IDEAS TO YOU HERE.



Classics

Working for an entire day can be an interesting experience. How about helping out your neighbor or working for a company? You may need to perform some calculations in your head while working as a salesperson: From homemade treats to handcrafted jewelry – a market stand offers many possibilities. A sponsored run demands endurance and stamina. You need a suitable running track, sponsors to support you, and off you go!



Popular

Making music as a street artist, performing a skit or a circus show – you can discover your hidden talents working for WOW-Day. How about organizing a performance off the premises of your school, for example at a retirement home? Or, you can work outdoors as a farm hand, picking apples or harvesting potatoes. You can do good twice around with a sponsored litter collection.



Extraordinary

Take turns on a 24-hour home trainer cycling race – what an idea! As a team, you are not only stronger, but you will also have lots of fun. You can organize a festive and glamorous gala night, for example, when your school is celebrating a jubilee. Art lovers can organize a school auction where you can auction off your artwork or your class 12 project.

WHERE SUPPORT IS NEEDED

WE WOULD LIKE TO PRESENT TO YOU SOME PROJECTS

IN NEED OF YOUR SUPPORT.

Argentina // Kindergarten Namandu



The legal situation of the Mbya Guarani in South America is very difficult. The indigenous population lives in the border triangle of Argentina, Paraguay, and Brazil. They live in so-called comunidades, far away from the major highways, where the rainforest is disappearing more and more and there are fewer and fewer areas where their huts are tolerated. For three years, there has been a small Waldorf kindergarten in Namandu, which appreciates the culture of the Mbya Guarani and gives the little ones a safe place to grow up. The two nursery school teachers need support in order to be able to complete an education at the Waldorf Seminar, so that they can structure the education of the children as creatively as possible. In addition, they have to purchase supplies such as candles, paper, wax crayons, soap for washing hands and watercolors.

Kenya // Humane School



Humane School is a very special school. The Waldorf School in the eastern highlands of Kenya, in Kitale, offers children in this rural area access to good education. Most children attending Humane School come from families who can barely afford to provide their children with regular nutritious meals. Many of them were only able to attend part of the classes because they used to have to go home for lunch and then with their parents to work on the tea plantation. Now that the school offers a lunch, many children can attend classes full-time. The children are also healthier, livelier and more concentrated at school. The school community wishes from the bottom of their hearts that the school could continue to offer lunches.



WOW-Day Fund for Projects in Need

You want to leave the purpose of your donation open? Awesome! With the WOW-Day fund for projects in need we provide help where it is urgently needed. If there is a specific Waldorf School you already have a connection to (e.g., your partner school), please mention it during the registration process.

For more projects please visit our website www.waldorf-one-world.org

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[waldorfoneworld](https://www.instagram.com/waldorfoneworld)

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